

Electra Pitoska- Professor

Education:

- ◆ Ph.D. in Business Administration (School of Management, University of Aegean-Greece)
Thesis "Competitive advantages and strategies for SMEs in border areas: The case of SMEs in border regions of southern Balkans".
- ◆ Bachelor of Science in Business Administration, University of Macedonia-Thessaloniki-Greece.
- ◆ Diploma in Educational Studies (Higher School of Pedagogical & Technological Education (SELETE – ASPAITE- Thessaloniki- Greece)

Areas of interest: Entrepreneurship & Innovation, Strategic Management, Cross- border Economic Relations; Small Medium sized Enterprises & Local Development, tourism, alternatives forms of tourism.

- ♣ 37 Papers in peer-reviewed journals, 73 papers in International conferences, 72 citations, 2 Chapters in collective volumes
- ♣ Member of scientific committees of International Scientific Conferences & publications, reviewer of scientific journals.
- ♣ Member as expert in corporate governance, to «Global Virtus center for corporate governance» (<http://virtusinterpress.org/-Virtus-Global-Center-for-Corporate-html>).

Academic experience (2009-.....):

Undergraduate courses: Business Strategy, Greek Economy, Methodology Research, International Economic Organizations and Businesses, Business Ethics and Corporate Social Responsibility, International Economic Relations, International Trade (Erasmus), Tourism & Regional Development (Erasmus) Alternative Forms of Tourism, International Trade (Erasmus)

Postgraduate courses: "Business Economics" at the Master of Science (M.Sc) in Accounting and Auditing), "Non-Bank Financing and News Financial Tools "at M.Sc.– Master of Science in Banking and Finance & Entry Strategies for International Markets» at the Master of Arts MA in Public Relations and Marketing with New Technologies of the University of Western Macedonia.

Specialization- Distinctions:

- ◆ Benchmarking Qualified Consultant (BQC)
- ◆ Award from European Commission for the Pilot Program “EUROPEAN DESTINATIONS OF EXCELLENCE 2007”.
- ◆ Responsible on cross-border projects of the Interreg Community Initiative
- ◆ Reviewer of "Greek Academic Electronic Textbooks & Aids ", of the National Technical University of Athens

Work Experience:

1983- 1995: Consultant on Adults Education [General Secretariat for Adult Education of the Ministry of Education]

1995-2009: Director of Culture & Tourism of the Prefecture of Florina.

1997-2004: Representative of the Office of Florina’s Export Trade Organization.

1996-1998: Consultant of the Winery of the Union of Agricultural Cooperatives of Amyntaio.

1994-1996: Consultant at the Chamber of Florina.

1984-2005: Responsible for the establishment, organization and financial and technical support of women's cooperatives.

Mother tongue: Greek

Other languages: English, Italian