

## COURSE OUTLINE

### FINANCIAL MANAGEMENT

<b>SCHOOL</b>	SCHOOL OF MANAGEMENT AND ECONOMICS		
<b>ACADEMIC UNIT</b>	ACCOUNTING AND FINANCE		
<b>LEVEL OF STUDIES</b>	GRADUATE		
<b>COURSE CODE</b>	<b>AF406</b>	<b>SEMESTER</b>	<b>4o</b>
<b>COURSE TITLE</b>	FINANCIAL MANAGEMENT/CORPORATE FINANCE		
<b>INDEPENDENT TEACHING ACTIVITIES</b>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
<i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>			
Lectures and Workshop Exercises		3	5
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
<b>COURSE TYPE</b> <i>general background, special background, specialised general knowledge, skills development</i>	Scientific Area, General Financial Management, Special Corporate Finance, Development Skills about Firms Financial Administration, Management and Policies		
<b>PREREQUISITE COURSES:</b>	NONE		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	Greek		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>	Yes		
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.uowm.gr/courses/ACCFIN141/">https://eclass.uowm.gr/courses/ACCFIN141/</a>		

### (1) LEARNING OUTCOMES

#### Learning outcomes

*The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.*

*Consult Appendix A*

- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

The course "Financial Management" seeks to understand and familiarize students with the way in which the most important financial decisions are made in a company. For this reason the student must know and understand the following basic concepts of Financial Management: Financial Statements, Ratios, Financial Needs, Dead End, Operating Leverage, Capital Structure, Financial Leverage, Inventories, Inventories, Inventories. Credit policy, Short-term borrowing. Upon successful completion of the course, the student should:

1. Understand the objective purpose of financial management
2. Understand what are the organs of financial management and what are their functions
3. Familiarize yourself with the financial environment in which financial management is exercised
4. Is able to carry out financial planning and forecasting of financial needs.
5. Rationally manages stocks and credits
6. Understand how cash and negotiated securities are managed
7. Understand the financial structure and leverage.

The theory is based on selected chapters of theory and exercises from the proposed literature. The theoretical background of each exercise is identified with the content of the theoretical part of the course. Each time new theoretical concepts are introduced, then they are analyzed in order to better understand them and exercises are solved as an application of this theory.

### General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information,  
with the use of the necessary technology

Adapting to new situations

Decision-making

Working independently

Team work

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas

Project planning and management

Respect for difference and multiculturalism

Respect for the natural environment

Showing social, professional and ethical responsibility and  
sensitivity to gender issues

Criticism and self-criticism

Production of free, creative and inductive thinking

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Others...

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- Independent exercises
- Team Work
- Decision Making

## (2) SYLLABUS

Financial Operation (Structure, Operation, Objectives and Maximizing the Value of the Company)  
Financial Planning and Control (Procedures, Dead End, Cash Program), Working Capital Policy  
(Working Capital Management, Balance Sheets and Accounts) Management, Expenditure  
Classification), Credit Management and Policy (Accounts Receivable, Evaluation of Credit Policy  
Changes, Credit Information), Management of Cash and Negotiable Debt Consolidation, Short-Term  
Financing, Financing, Structure and Leverage, Dividend Policy.

### (3) TEACHING and LEARNING METHODS - EVALUATION

<p style="text-align: center;"><b>DELIVERY</b> <i>Face-to-face, Distance learning, etc.</i></p>	Face to Face and Distance learning																			
<p style="text-align: center;"><b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b> <i>Use of ICT in teaching, laboratory education, communication with students</i></p>	Email Power point Excel Word Internet																			
<p style="text-align: center;"><b>TEACHING METHODS</b> <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;"><i>Activity</i></th> <th style="text-align: center;"><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td style="text-align: center;">13</td> </tr> <tr> <td>Practice</td> <td style="text-align: center;">13</td> </tr> <tr> <td>Analysis of modern financial products</td> <td style="text-align: center;">13</td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td>Independent study</td> <td style="text-align: center;">6</td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td>Course total</td> <td style="text-align: center;"><b>45</b></td> </tr> </tbody> </table>		<i>Activity</i>	<i>Semester workload</i>	Lectures	13	Practice	13	Analysis of modern financial products	13					Independent study	6			Course total	<b>45</b>
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<p style="text-align: center;"><b>STUDENT PERFORMANCE EVALUATION</b> <i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p>I. Written final examination (60%) comprising: - Development of theoretical issues and solution exercises on the theory that was taught.</p> <p>II Delivery Exercises for the theoretical part via e-mail (40%).</p>																			

### (4) SUGGESTED BIBLIOGRAPHY

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|---|
| <ul style="list-style-type: none"> <li>• 1. Book [86054049]: Financial Management: Investment and Financing Decisions, (2019) Noulas Athanasios</li> <li>• Book [68389105]: Financial Management, (2015) Titman S., Martin J, Keown A.</li> <li>• Book [68402043]: Contemporary Financial Analysis and Investments, (2017) Dimitrios N. Soumpeniotis, Ioannis A. Tampakoudis</li> <li>• Book [77114968]: Financial Management 2nd Edition, (2018) D. Vassiliou, N. Iriotis</li> </ul> |
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