

## COURSE OUTLINE

### 1. GENERAL

<b>SCHOOL</b>	SCHOOL OF ECONOMIC SCIENCES		
<b>DEPARTMENT</b>	ACCOUNTING AND FINANCE		
<b>LEVEL OF STUDY</b>	Undergraduate		
<b>COURSE UNIT CODE</b>	AF801	<b>SEMESTER OF STUDY</b>	7 <sup>th</sup>
<b>COURSE TITLE</b>	Social Economy and Cooperative Entrepreneurship		
<b>COURSEWORK BREAKDOWN</b>		<b>TEACHING WEEKLY HOURS</b>	<b>ECTS Credits</b>
Lecture and Lab or project work		3	5
<b>COURSE UNIT TYPE</b>	Specific Course (Sc. Cs.)		
<b>PREREQUISITES :</b>	There are no prerequisites		
<b>LANGUAGE OF INSTRUCTION/EXAMS:</b>	Greek/English		
<b>COURSE DELIVERED TO ERASMUS STUDENTS</b>	YES		
<b>MODULE WEB PAGE (URL)</b>	<a href="https://eclass.uowm.gr/courses/ACCFIN105/">https://eclass.uowm.gr/courses/ACCFIN105/</a>		

### 2. LEARNING OUTCOMES

<b>Learning Outcomes</b>
<p>Upon successful completion of this course , the student will be capable of :</p> <ol style="list-style-type: none"> <li>I. Understanding the dimensions, the characteristics and the benefits of the initiatives developed in the third sector.</li> <li>II. Forming the general picture of the Greek Social-Cooperative Economy and entrepreneurship.</li> <li>III. Using the knowledge of the legal framework, the capabilities and limitations of the development of social entrepreneurship in Greece.</li> <li>IV. Understanding the concept of social marketing and its distinctive role in solving social problems, change of behavior and pursuit of social objectives.</li> </ol>
<b>General Skills</b>

### 3. COURSE CONTENTS

<ol style="list-style-type: none"> <li>I. The Relationship between Economy, Development and Society</li> <li>II. The Social economy. Definition - used terms</li> </ol>
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III.	The characteristics of the social economy
IV.	The Cooperative Institution - Historical Evolution and Cooperative Principles
V.	Rural - Urban - Compulsory Cooperatives
VI.	Social Cooperative Enterprises
VII.	Mutuals
VIII.	Associations and Foundations
IX.	Social entrepreneurship and social entrepreneur
X.	Social Enterprise Business Plan
XI.	Legislative framework
XII.	EU Initiatives for the social economy
XIII.	The social marketing approach

#### 4. TEACHING METHODS - ASSESSMENT

<b>MODE OF DELIVERY</b>	In class	
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b>	Learning process is supported through the electronic platform e-class.	
<b>TEACHING METHODS</b>	<b>Method description</b>	<b>Semester Workload</b>
	Lab or (Project Work)	4
	Lecture	4
	<b>Total</b>	<b>8</b>
<b>ASSESSMENT METHODS</b>	Lab and/or Project Work	40%
	End of semester Formal Examination	60%

#### 5. RESOURCES

- Recommended Book Resources:

- Κλήμη-Καμινάρη, Ο., Παπαγεωργίου, Κ. Λ., (2010), Κοινωνική Οικονομία – Μια Πρώτη Προσέγγιση, Εκδόσεις Δ.Β. Ελληνοεκδοτική, Αθήνα.
- Brooks A. C., (2010), Κοινωνική Επιχειρηματικότητα: Μια σύγχρονη προσέγγιση στη Δημιουργία Κοινωνικού Κεφαλαίου, Ίων Εκδόσεις Έλλην, Αθήνα.
- Παπαγεωργίου, Κ.Ο., (2007) Β΄ έκδοση, Βιώσιμη Συνεταιριστική Οικονομία, Εκδόσεις Σταμούλης, Αθήνα.
- Τσομπάνογλου Γ. Ο., (2008), Η Ανάδυση της Κοινωνικής Οικονομίας, Εκδόσεις Παπαζήση, Αθήνα.
- Χρυσάκης, Μ., Ζιώμας, Δ., Καραμητροπούλου, Ν. Χατζαντώνης, Δ., (2002), Προοπτικές απασχόλησης στο τομέα της Κοινωνικής Οικονομίας, Σάκκουλα, Εθνικό Ινστιτούτο Εργασίας, Αθήνα.

- Anheier, H. K. (2000), "Managing Non-Profit Organisations. Towards a New Approach", Civil Society Working Paper, 1, The Centre for Civil Society, London

- Recommended Article/Paper Resources:

- Austin, J., Stevenson, H., Wei-Skillern, J., (2006). Social and commercial entrepreneurship: same, different or both?. *Entrepreneurship: Theory & Practice*, Vol.30 (1), p.p. 1–22. <http://onlinelibrary.wiley.com/doi/10.1111/j.1540-6520.2006.00107.x/full>
- Bernasek, A., Stanfield, J.R., (1997). The Grameen Bank as progressive institutional adjustment. *Journal of Economic Issues*, Vol. 31 (2), p.p. 359–366. <http://www.jstor.org/discover/10.2307/4227184?uid=3738128&uid=2&uid=4&sid=21102679849651>
- "Social and Solidarity Economy: Our common road towards Decent Work" - Reader for the ILO Academy on Social And Solidarity Academy 2011. [http://www.ilo.org/wcmsp5/groups/public/---ed\\_emp/---emp\\_ent/---coop/documents/instructionalmaterial/wcms\\_166301.pdf](http://www.ilo.org/wcmsp5/groups/public/---ed_emp/---emp_ent/---coop/documents/instructionalmaterial/wcms_166301.pdf)

and

Selection of articles from specific websites as:

- [http://www.ciriec.ulg.ac.be/en/pages/0\\_1presentation.htm](http://www.ciriec.ulg.ac.be/en/pages/0_1presentation.htm)
- <http://ica.coop/en/co-op-stories>
- <http://www.social-economy.com/Diavaste!.html>
- <http://www.caledonia.org.uk/cooperatives.htm>