COURSE OUTLINE: SOCIO-ECONOMIC DATA ANALYSIS

(1) GENERAL

SCHOOL	School of Economic Sciences				
ACADEMIC UNIT	Department of Accounting and Finance				
LEVEL OF STUDIES	Undergraduate				
COURSE CODE	AF402	SEMESTER 4 TH			
COURSE TITLE	Socio-economic Data Analysis				
INDEPENDENT TEACHING ACTIVITIES if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits		WEEKLY TEACHING HOURS		CREDITS	
Lectures and exercises		3		5	
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).					
COURSE TYPE general background, special background, specialised general knowledge, skills development	Specialised g	eneral knowledg	ge		
PREREQUISITE COURSES:					
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek				
IS THE COURSE OFFERED TO ERASMUS STUDENTS					
COURSE WEBSITE (URL)					

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area
- Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B
 Guidelines for writing Learning Outcomes

The aim of the course is to teach students the statistical methods used for the study of social phenomena. In this framework, upon the successful completion of the course, the students will be able to:

- Decide how to achieve accurate analysis of empirical data to address specific research questions.
- Evaluate the validity of the results.
- Present and comment on the findings of the analysis

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information,	Project planning and management
with the use of the necessary technology	Respect for difference and multiculturalism
Adapting to new situations	Respect for the natural environment
Decision-making	Showing social, professional and ethical responsibility and
Working independently	sensitivity to gender issues
Team work	Criticism and self-criticism
Working in an international environment	Production of free, creative and inductive thinking
Working in an interdisciplinary environment	

Production of new research ideas	Others		
 Production of free, creative, and induc 	tive thinking		
Production of analytical and synthetic thinking			
Working in an interdisciplinary enviror	iment		
Production of new research ideas			
Working independently			
Team work			

(3) SYLLABUS

- Statistical approach to social phenomena
- Questionnaire coding. Monitoring of responses.
- Check for typing errors and investigation of missing values.
- Data analysis: preparation, coding and recoding of variables.
- Basic techniques of statistical analysis of qualitative variables.
- Correlations, contingency tables and independent variables.
- Hypotheses testing.

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY Face-to-face, Distance learning, etc.	Face-to-face (in class)				
USE OF INFORMATION AND	Use of specialized software Office – Power Point for the				
COMMUNICATIONS TECHNOLOGY	course theory and specialized software for the laboratory				
communication with students	exercises.				
TEACHING METHODS	Activity	Semester workload			
The manner and methods of teaching are described in detail.	lectures	15			
Lectures, seminars, laboratory practice,	written assignment	50			
fieldwork, study and analysis of bibliography, tutorials. placements. clinical practice. art	exercises	30			
workshop, interactive teaching, educational					
visits, project, essay writing, artistic creativity, etc.					
The student's study hours for each learning					
directed study according to the principles of the	independent study	55			
ECIS	Course total	150			
STUDENT PERFORMANCE	In order to provide stude	nts with options according			
EVALUATION	to their preferences	and personal time			
Description of the evaluation procedure	management, their perfe	ormance evaluation takes			
Language of evaluation, methods of evaluation,	place in three ways:				
summative or conclusive, multiple choice auestionnaires short-answer auestions open-	Reports (60%) and written assignment				
ended questions, problem solving, written work,	(40%). Stude	nt participation in the			
essay/report, oral examination, public presentation. laboratory work. clinical	reports is	optional. Students are			
examination of patient, art interpretation, other	examined in every single unit of t				
Specifically-defined evaluation criteria are given,	course. Writ	ten assignment is also			
and if and where they are accessible to students.	optional, bu	t it requires intensive			
	commitment	to the course subject.			
	Instructions of	on how to carry out the			
	assignment as	well as information about			
	the submissio	n deadline are announced			
	on e-class.				
	II. Written assig	gnment (40%) and final			
	written ex	ams (60%). Written			
	assignment is	optional, but it requires			
	intensive con	nmitment to the course			
	subject.				
	III. Final written e	exams (100%) for students			
	who neither opt for reports nor carry out				
	a written assig	gnment.			
	Language of examination: Greek Final examination: the exam timetable is announced 20 days before the exams on the secretariat website.				

(5) SUGGESTED BIBLIOGRAPHY

1. Σιάρδος Γεώργιος (2005) Μέθοδοι Πολυμεταβλητής Στατιστικής Ανάλυσης με την επίλυση ασκήσεων μέσω του προγράμματος SPSS, 3η έκδοση. Εκδοσεις Σταμουλη Α.Ε.

2. David de Vaus (2011) Ανάλυση Κοινωνικών Δεδομένων: 50 βασικά θέματα. Εκδόσεις Ελληνικά Γράμματα

3. Καλαματιανού Α. (2003) Κοινωνική στατιστική. Εκδ. Α.ΠΑΠΑΖΗΣΗΣ

4. David Bartholomew, Fiona Steele, Irini Moustaki, Jane Galbraith (2007) Ανάλυση Πολυμεταβλητών Δεδομένων για Κοινωνικές Επιστήμες. Εκδοσεις Επικεντρο

5. Aron A., Aron E.N, Coups E. (2007) Statistics for the Behavioral and Social Sciences: A brief course (4th Edition) PrenticeHall